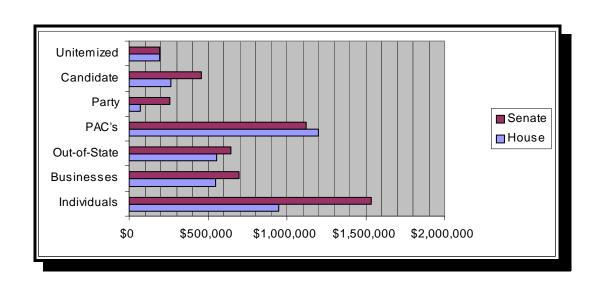
# STATISTICAL SUMMARY FOR THE 2004 ELECTION CYCLE CAMPAIGN FINANCE DATA FOR HOUSE & SENATE CANDIDATES



**Kansas Governmental Ethics Commission** 

109 SW 9<sup>th</sup>, Suite 504

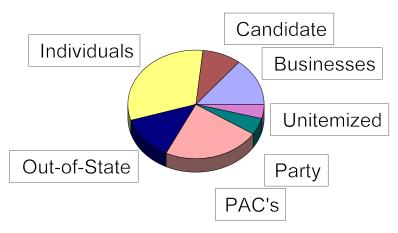
Topeka, Kansas 66612

(785)296-4219

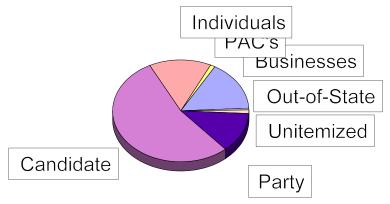
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# 2004 SENATE CANDIDATES

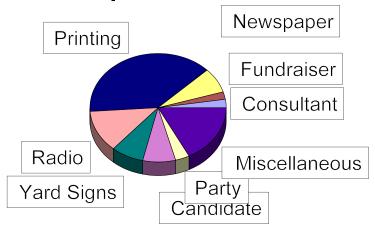
# **Monetary Contributions**



# **In-Kind Contributions**



# **Expenditures**



# 2004 ELECTION CYCLE MONETARY CONTRIBUTIONS TO SENATE CANDIDATES

		CANDIDATE											
TYPE OF CONTRIBUTOR	Total Amount	% of Total Contributions	Incumbent	Non-Incumbent	Democratic Incumbent	Democratic Non-Incumbent	Republican Incumbent	Republican Non-Incumbent	Libertarian &				
Businesses, Corporations, Unions	\$695,453.71	14	\$422,323.24	\$273,130.47	\$128,677.23	\$45,718.02	\$293,646.01	\$227,412.45	\$0.00				
Candidate's/Spouse's Personal Funds	458,551.24	10	85,114.98	373,436.26	38,351.40	68,328.22	46,763.58	304,108.04	1,000				
Individuals	1,532,928.79	31	583,857.37	949,071.42	124,525.76	314,041.83	459,331.61	633,055.59	1,974.00				
Out-of-State Organizations	645,041.88	13	479,196.88	165,845.00	165,371.88	61,370.00	313,825.00	104,475.00	0				
Political Action Committees	1,121,954.32	23	782,225.82	339,728.50	253,573.14	104,142.24	528,652.68	235,586.26	0				
Party Committees	255,057.52	5	61,576.48	193,481.04	6,632.00	30,381.04	54,944.48	163,100.00	0				
Unitemized & Miscellaneous	194,392.25	4	114,476.30	79,915.95	40,470.79	30,411.50	74,005.51	49,304.45	200.00				
Total Contributions	\$4,903,379.71	100	\$2,528,771.07	\$2,374,608.64	\$757,602.20	\$654,392.85	\$1,771,168.87	\$1,717,041.79	\$3,174.00				
									·				
Won Number of Candidates Lost	40 79		26 4	14 75	8	2 29	18	12 38	0 8				

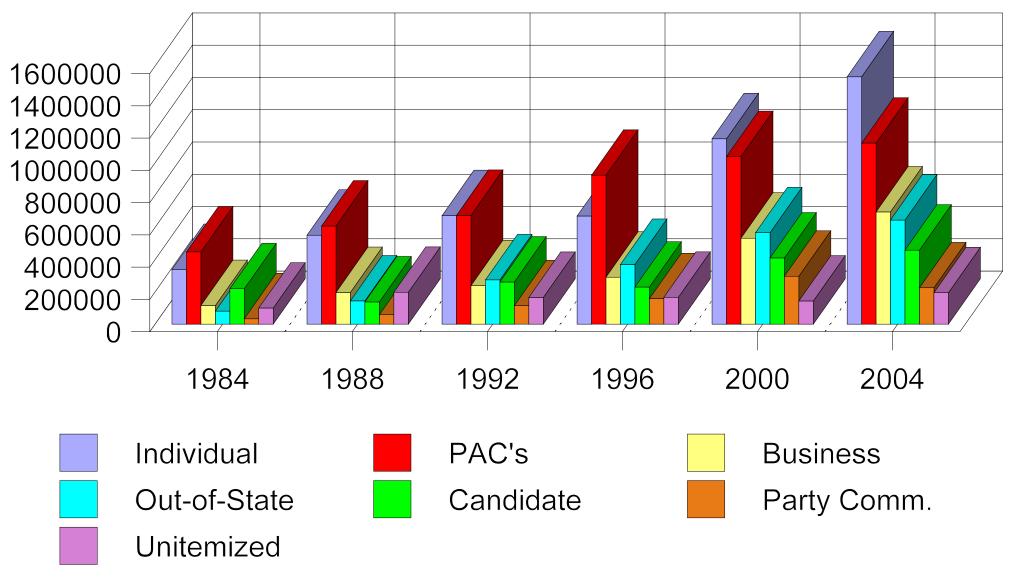
## 2004 ELECTION CYCLE IN-KIND CONTRIBUTIONS TO SENATE CANDIDATES

	CANDIDATE										
TYPE OF CONTRIBUTOR	Total Amount	% of Total Contributions	Incumbent	Non-Incumbent	Democratic Incumbent	Democratic Non-Incumbent	Republican Incumbent	Republican Non-Incumbent	Libertarian &		
Businesses, Corporations, Unions	\$42,471.29	16	\$12,508.02	\$29,963.27	\$4,458.39	\$4,850.14	\$8,049.63	\$24,647.13	\$466.00		
Candidate's/Spouse's Personal Funds	143,866.33	54	4,811.93	139,054.40	1,985.33	13,327.77	2,826.60	125,607.38	119.25		
Individuals	39,070.11	14	8,585.70	30,484.41	3,330.59	15,551.79	5,255.11	14,932.62	0		
Out-of-State Organizations	875.00	1	521.00	354.00	0	0	521.00	354.00	0		
Political Action Committees	3,415.17	1	2,428.13	987.04	0	557.52	2,428.13	429.52	0		
Party Committees	34,350.32	13	1,454.16	32,896.16	100.00	32,821.16	1,354.16	0	75.00		
Unitemized & Miscellaneous	3,098.66	1	100.00	2,998.66	100.00	362.85	0	2,600.88	34.93		
Total Contributions	\$267,146.88	100	\$30,408.94	\$236,737.94	\$9,974.31	\$67,471.23	\$20,434.63	\$168,571.53	\$695.18		
Won	40		26	14	8	2	18	12	0		
Number of Candidates Lost  Total	79 119		30	75 89	1	29 31	3 21	38 50	8		

## 2004 ELECTION CYCLE EXPENDITURES FOR SENATE CANDIDATES

	CANDIDATE										
TYPE OF EXPENDITURE	Total Amount	% of Total Expenditure	Incumbent	Non-Incumbent	Democratic Incumbent	Democratic Non-Incumbent	Republican Incumbent	Republican Non-Incumbent	Libertarian &		
Consultant	\$121,171	3	\$63,630	\$57,541	\$23,298	\$18,995	\$40,332	\$37,738	\$808		
Fundraiser	97,191	2	77,523	19,668	14,239	11,948	63,284	7,720	0		
Newspaper Advertising	330,240	7	190,670	139,570	50,244	46,067	140,426	93,453	50		
Printing, Postage and Distribution	1,736,861	39	836,574	900,287	208,391	218,720	628,183	680,651	916		
Radio and Television Advertising	560,072	13	192,892	367,180	95,183	91,935	97,709	275,245	0		
Yard Signs, Bumper Stickers, etc	345,559	8	111,878	233,681	31,871	68,241	80,007	165,440	0		
Reimbursement to Candidate	340,693	8	172,217	168,476	75,090	30,793	97,127	136,683	1000		
Contribution to Party Committee	155,595	3	89,506	66,089	71,252	66,064	18,254	25	0		
Miscellaneous	772,639	17	500,654	271,985	154,124	71,789	346,530	199,796	400		
Total Expenditures	\$4,460,021	100	\$2,235,544	\$2,224,477	\$723,692	\$624,552	\$1,511,852	\$1,596,751	\$3,174		
		<u> </u>			<u> </u>		<u> </u>	<u> </u>			
Won	40		26	14	8	2	18	12	0		
Number of Candidates Lost	79		4	75	1	29	3	38	8		
Total	119		30	89	9	31	21	50	8		

# 20 YEAR COMPARISON OF SENATE MONETARY CONTRIBUTIONS

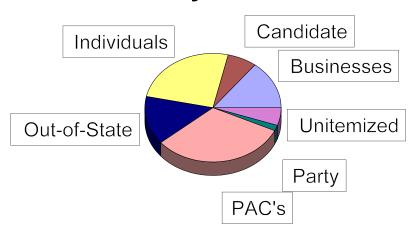


# TWENTY YEAR COMPARISON OF MONETARY CONTRIBUTIONS REPORTED BY CANDIDATES FOR THE KANSAS SENATE BY TYPE OF CONTRIBUTOR

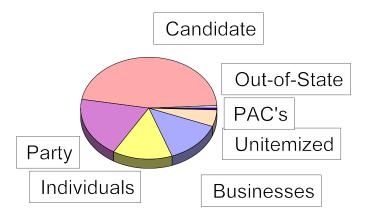
TYPE OF CONTRIBUTOR	1984	1988	1992	1996	2000	2004
Businesses, Corporations, Unions	\$115,318	\$196,074	\$238,002	\$290,549	\$532,678	\$695,454
Candidate / Spouse's Personal Funds	219,425	137,612	260,893	229,776	409,939	458,551
Individuals	339,012	550,990	672,452	669,941	1,148,782	1,532,929
Out-of-State Organizations	80,482	143,927	274,410	369,863	566,188	645,042
Political Action Committees	447,993	608,124	673,881	922,848	1,038,840	1,121,954
Party Committees	33,348	58,065	114,279	157,825	296,674	255,057
Unitemized and Miscellaneous	99,538	197,165	165,458	166,198	142,973	194,392
TOTAL CONTRIBUTIONS	\$1,335,116	\$1,891,957	\$2,399,375	\$2,807,000	\$4,136,074	\$4,903,379

# 2004 HOUSE CANDIDATES

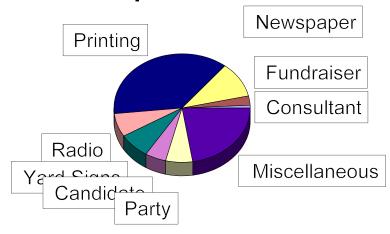
# **Monetary Contributions**



# **In-Kind Contributions**



# **Expenditures**



# 2004 ELECTION CYCLE MONETARY CONTRIBUTIONS TO HOUSE CANDIDATES

		CANDIDATE											
TYPE OF CONTRIBU	TOR	Total Amount	% of Total Contributions	Incumbent	Non-Incumbent	Democratic Incumbent	Democratic Non-Incumbent	Republican Incumbent	Republican Non-Incumbent	Libertarian &			
Businesses, Corporations, U	nions	\$549,113.68	15	\$422,688.04	\$126,425.64	\$115,203.97	\$39,068.65	\$307,484.07	\$86,956.99	\$400			
Candidate's/Spouse's Person Funds	nal	266,769.53	7	93,929.41	172,840.12	22,050.00	47,579.41	71,879.41	122,610.46	2,650.25			
Individuals		947,953.65	25	476,321.15	471,632.50	128,287.50	154,872.85	348,033.65	311,661.65	5,098.00			
Out-of-State Organizations		554,156.89	15	472,730.00	81,426.89	133,345.00	31,125.00	339,385.00	50,301.89	0			
Political Action Committees		1,199,350.00	32	996,760.00	202,590.00	315,175.00	92,940.00	681,585.00	109,650.00	0			
Party Committees		68,749.73	1	12,275.00	56,474.73	2,725.00	7,250.00	9,550.00	49,224.73	0			
Unitemized & Miscellaneou	ıs	192,014.92	5	107,594.12	84,420.80	52,086.94	49,097.19	55,507.18	34,635.37	688.24			
Total Contribution	ıs	\$3,778,108.40	100	\$2,582,297.72	\$1,195,810.68	\$768,873.41	\$421,933.10	\$1,813,424.31	\$765,041.09	\$8,836.49			
	Won	125		98	27	34	8	64	19	0			
Number of Candidates	Lost	136		10	126	3	43	7	61	22			
	Total	261		108	153	37	51	71	80	22			

# 2004 ELECTION CYCLE IN-KIND CONTRIBUTIONS TO HOUSE CANDIDATES

			CANDIDATE											
TYPE OF CONTRIB	BUTOR	Total Amount	% of Total Contributions	Incumbent	Non-Incumbent	Democratic Incumbent	Democratic Non-Incumbent	Republican Incumbent	Republican Non-Incumbent	Libertarian &				
Businesses, Corporations,	Unions	\$27,967.81	14	\$14,315.63	\$13,652.18	\$3,289.26	\$3,700.42	\$11,026.37	\$9,951.76	\$0				
Candidate's/Spouse's Pers Funds	sonal	95,708.82	46	8,123.51	87,585.31	1,104.47	39,388.07	7,019.04	46,196.72	2,000.52				
Individuals		29,555.58	14	10,510.66	19,044.92	5,704.95	8,076.07	4,805.71	10,968.85	0				
Out-of-State Organization	s	1,316.00	1	1,216.00	100	150	100	1,066.00	0	0				
Political Action Committe	es	1,529.66	1	1,429.66	100	1,201.24	100	228.42	0	0				
Party Committees		39,123.69	19	453.82	38,669.87	453.82	38,669.87	0	0	0				
Unitemized & Miscellane	eous	10,382.76	5	2,717.73	7,665.03	1,426.85	5,090.70	1,290.88	2,449.33	125.00				
Total Contribution	ons	\$205,584.32	100	\$38,767.01	\$166,817.31	\$13,330.59	\$95,125.13	\$25,436.42	\$69,566.66	\$2,125.52				
	Won	125		98	27	34	8	64	19	0				
Number of Candidates	Lost	136		10	126	3	43	7	61	22				
	Total	261		108	153	37	51	71	80	22				

# 2004 ELECTION CYCLE EXPENDITURES FOR HOUSE CANDIDATES

					CANDIDATE				
TYPE OF EXPENDITURE	Total Amount	% of Total Expenditure	Incumbent	Non-Incumbent	Democratic Incumbent	Democratic Non-Incumbent	Republican Incumbent	Republican Non-Incumbent	Libertarian &
Consultant	\$31,938	1	\$15,364	\$16,574	\$500	\$9,322	\$14,864	\$7,252	\$0
Fund Raiser	83,581	3	67,508	16,073	20,162	9,555	47,346	6,518	0
Newspaper Advertising	345,263	11	223,530	121,733	81,928	40,109	141,602	78,313	3,311
Printing, Postage and Distribution	1,195,237	37	740,291	454,946	236,478	134,134	503,813	318,359	2,453
Radio and Television Advertising	214,951	7	119,380	95,571	31,168	36,173	88,212	59,398	0
Yard Signs, Bumper Stickers, etc	242,587	8	94,571	148,016	30,627	46,871	63,944	98,880	2,265
Reimbursement to Candidate	160,228	5	90,520	69,708	27,043	18,090	63,477	51,523	95
Contribution to Party Committee	203,587	6	148,135	55,452	108,609	55,202	39,526	250	0
Miscellaneous	712,909	22	581,972	130,937	134,526	44,511	447,446	85,730	696
Total Expenditures	\$3,190,281	100	\$2,081,271	\$1,109,010	\$671,041	\$393,967	\$1,410,230	\$706,223	\$8,820
Won	125		98	27	34	8	64	19	0
Number of Candidates Lost	136		10	126	3	43	7	61	22

153

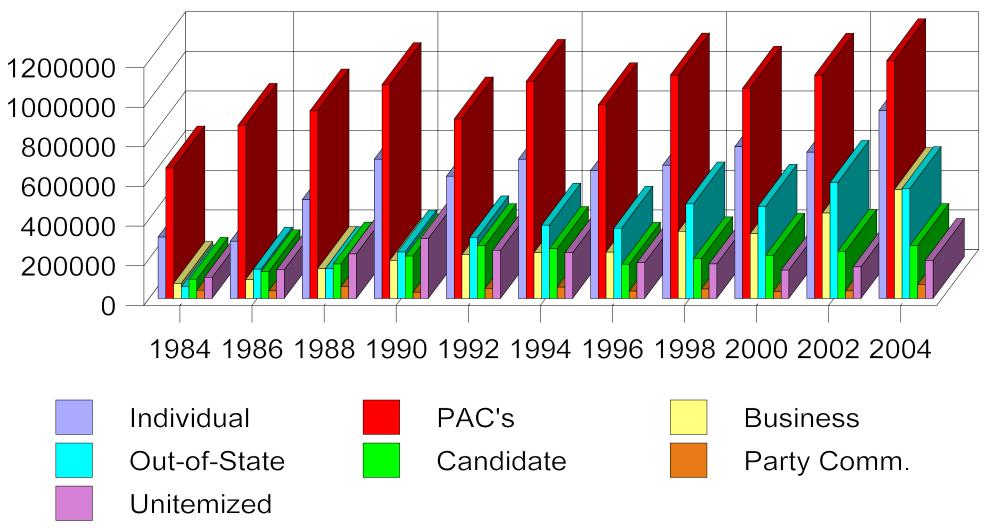
108

Total

261

37

### 20 YEAR COMPARISON OF HOUSE HOUSE MONETARY CONTRIBUTIONS



# TWENTY YEAR COMPARISON OF MONETARY CONTRIBUTIONS REPORTED BY CANDIDATES FOR THE KANSAS HOUSE BY TYPE OF CONTRIBUTOR

TYPE OF CONTRIBUTOR	1984	1986	1988	1990	1992	1994	1996	1998	2000	2002	2004
Businesses, Corporations, Unions	\$75,328	\$95,389	\$150,674	\$191,850	\$220,222	\$230,945	\$233,804	\$338,480	\$327,371	\$430,658	\$549,114
Candidate/Spouse's Personal Funds	96,264	134,718	173,412	213,862	266,611	251,714	172,377	200,359	217,384	237,652	266,769
Individuals	310,126	288,420	498,558	702,393	616,816	702,531	645,497	671,801	765,963	738,015	947,954
Out-of-State Organizations	58,800	147,725	150,936	234,200	306,180	369,400	354,228	476,847	464,459	585,244	554,157
Political Action Committees	658,639	873,416	946,104	1,079,455	905,575	1,095,686	977,398	1,127,339	1,060,703	1,126,252	1,199,350
Party Committees	41,060	38,369	58,843	31,683	50,540	57,116	37,092	47,611	35,486	38,135	68,750
Unitemized & Miscellaneous	106,065	144,613	224,755	302,848	242,892	230,244	180,022	173,963	142,874	159,314	192,015
TOTAL CONTRIBUTIONS	\$1,346,282	\$1,722,650	\$2,203,282	\$2,756,291	\$2,608,836	\$2,937,636	\$2,600,418	\$3,036,400	\$3,014,940	\$3,315,270	\$3,778,109